

May 10, 2019
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Jacob Birkeland new Head of Media Relations at Skanska AB

Jacob Birkeland has now taken office as the new Head of Media Relations at Skanska AB. In his role, Jacob will be responsible for the Skanska Group's media contacts and for coordinating this work across the Group's ten markets.

Jacob was most recently employed at the listed residential developer Bonava, where he led the work on building up the company's name and reputation among journalists, politicians and other public players in his capacity as the Group Head of Press and Public Affairs. Prior to that, he worked as Manager Public Affairs at Samsung and as Head of Press to the Minister for Trade at the Swedish Ministry for Foreign Affairs.

"I look forward to continuing to develop Skanska's work with our media relations together with Jacob. With his background in business and the public sphere, he has the right profile to manage Skanska's press activities in all our markets. He also possesses good leadership qualities and the right values. Skanska's ambition is to have the best press division. Jacob's experience, knowledge and personality will be valuable in these efforts," says Karolina Cederhage, Senior Vice President Communications at Skanska AB.

"It is an honor and an exciting challenge to be assigned the responsibility for Skanska's media relations, given the company's prominent position as a global player in societal development. I look forward to being a part of contributing to this work," says Jacob Birkeland, Head of Media Relations at Skanska AB.

The other members of the Media Team are:

Andreas Joons
Annika Svensson
Patric Elmén

For further information, contact:

Karolina Cederhage, SVP Communications, Skanska AB; tel. +46 (0)10 448 08 80
Direct line for media, tel: +46 (0)10 448 88 99

This and previous releases can also be found at www.skanska.com

Skanska is a world leader in construction and project development in select markets in the Nordic region, Europe and USA. Driven by the Group's values, Skanska wants to contribute to a better society. Skanska provides innovative, sustainable solutions for both simple and complex assignments. Skanska has about 38,000 employees, and revenue for 2018 totaled SEK 170 billion.