**Business Link hosted by Skanska enters the Czech Republic**

**One of the fastest growing co-working chains announces its entry into the Czech market. Business Link, hosted by Skanska, will open its first location in Prague in July this year. At the Visionary office building in Prague 7, the company will offer around 4700 square metres of state of the art co-working space, including space for approx. 100 people, 159 private offices, and five conference rooms.**

*“We create our spaces for the most demanding people. I am confident that Czech entrepreneurs of the future in start-ups and corporations will choose our offices. Our decision to enter the Czech Republic is because it is one of the most promising European markets and has enormous potential for business development.”* — Dariusz Żuk, Business Link CEO.

Business Link always chooses the best locations for its offices. The Visionary office building fulfils this condition ideally, and is in one of the most dynamically developing districts of Prague — Prague 7, Holešovice. The district is five minutes’ drive from the city centre and Visionary itself is right on the transport hub. This convenient transport connection by metro, bus, tram, and train will assist Business Link clients from all over Prague reaching the location easily.

The building itself was designed by the renowned architectural studio Jakub Cígler Architekti and corresponds with the latest trends in workspaces. The glass façade fills the interior with natural daylight, providing a light and modern feel. The building aims to achieve the highest LEED Platinum certificate and also the WELL certificate, which measures office space quality and emphasises people’s health and well-being.

Business Link is dynamically developing business on the Polish market with 15 locations today. Recently, the company opened co-working offices in the Astoria building in Warsaw and Maraton in Poznań. A new Business Link in the High 5ive building will be opening in Cracow very soon. Entering the Prague market is the beginning of the company’s foreign expansion.

*“Over the next two years, Business Link will be opening 9 new* locations*with a total area of 30,000-40,000 square metres in cities such as Budapest and Bucharest. Thanks to this expansion, we will be the largest Central European network of co-working spaces and private offices for rent. Business Link’s presence in our buildings supports Skanska’s most comprehensive offer in various projects on the CEE market.” —* Jarosław Bator, Skanska Business Development Manager and Business Link COO.

Opening co-working space in A-class office buildings that have mainly been occupied by global players till now is a surging trend. Companies, especially business services centres, are demanding more flexible office spaces in their search for talent and acquisition of innovative start-ups, requiring adaptable office setups and reduced real estate costs. Thanks to workplaces like Business Link and spaces at Visionary, these companies can lease office space ad hoc without the necessity for traditional agreement clauses. The partnership between Skanska and Business Link gives tenants additional creative office spaces that are accessible 24/7 and can be leased on demand with an acceleration and mentoring package if needed. This also helps stimulate the growth of small enterprises and freelancers and gain contact with global players more easily.

**Other information**

* Skanska, one of the biggest construction and development companies in the world, invested 10 mil. EUR in Business Link in April 2017. This investment is being deployed over time and subject to the fulfilment of mutually agreed business goals. The big international player is now supporting the expansion of the co-working chain in Central and Eastern Europe, where Skanska operates as a commercial developer on the 10 biggest markets.
* Business Link not only creates spaces for rent but also supports companies at each stage of their development. Over the next several years, Business Link aims to become the largest Central and Eastern European community for entrepreneurs of the future.
* Business Link’s offer falls under the current global trend of co-working 2.0. It is a comprehensive service involving creative and modern office spaces with relaxation zones, functional kitchenettes, designer silent workstations, and other playful features such as climbing walls and saunas. Besides traditional co-working, the offer also includes private offices for rent and conference rooms available 24/7, together with development acceleration programs for entrepreneurs.
* Business Link’s clients so far include Uber, Brand24, Groupon, and many others.