



Press Release

February 24, 2016

Jody Fisher Joins Skanska USA as Vice President, Media & Content

New York, NY – Skanska USA, one of the world's leading construction and project development firms, today announced the hiring of Jody Fisher as Vice President, Media & Content. He will be based in the Skanska USA's flagship office located in the Empire State Building in New York City.

An award-winning publicist with more than 20 years of corporate and consulting experience in New York and national media markets, Fisher will play a critical role at Skanska USA in developing and executing internal and external communications strategies to support the company's business objectives with a particular focus on national media relations. In his newly created role, Fisher will also ensure the company's local media efforts across the country are aligned with Skanska USA's national media strategy.

"Jody's addition to our team deepens the bench of talented communications professionals at Skanska and positions us to tell compelling stories about our employees, our projects and our leadership that make us a sought-after partner in some of the most important construction projects in the country," said Nicole Didda, SVP of Communications to whom Fisher will report.

Fisher is well-versed in the construction industry, having played pivotal communications roles for Silverstein Properties at the World Trade Center, Brookfield Properties at Manhattan West/Hudson Yards, Fisher Brothers, Tishman Construction, Vornado Realty Trust, Plaza Construction and the New York Wheel.

As a counsellor in strategic communications, public relations and reputation management, he has been the creator of innovative and impactful publicity programs for a wide variety of clients including NewsCorp, BMW and KeySpan/National Grid. Fisher helped lead the public relations campaign for the acquisition and arrival of the Space Shuttle *Enterprise* to the Intrepid Sea, Air & Space Museum in 2012. His work with the Fisher House Foundation and Intrepid Fallen Heroes Fund has helped change the lives of thousands of military service members and their families, and helped catapult these organizations to elite status among military charities.

Fisher began his New York City media career as a radio reporter for stations including WINS-AM and WCBS-AM. He is a graduate of Fordham University.

For further information, please contact:

Beth Miller, Skanska USA, (917) 438-4523, beth.miller@skanska.com
Glen Caplin, Global Strategy Group, (212) 260-6430, gcaplin@globalstrategygroup.com

This and previous releases can also be found at www.usa.skanska.com.

[Skanska USA](#) is one of the largest, most financially sound construction and development companies in the U.S., serving a broad range of clients including those in transportation, power, industrial, water/wastewater, healthcare, education, sports, data centers, government, aviation and commercial. Headquartered in New York with offices in 31 metro areas, we have more than 11,000 employees committed to being leaders in safety, project execution, sustainability, ethics and people development. In 2015, our work in building construction, civil and power/industrial construction, commercial development and infrastructure development (public-private partnerships) generated \$7.1 billion in revenue. Global revenue of parent company Skanska AB, headquartered in Stockholm and listed on the Stockholm Stock Exchange, totaled \$18.4 billion in 2015. Skanska shares are publicly traded in the U.S. on the OTC market under the symbol SKBSY through a Level I American Depositary Receipt program.

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