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News

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For Immediate Release

Skanska Regional Marketing Director Achieves Certified Professional Services Marketer Designation

SEATTLE, December 20, 2007 — Skanska USA Building Inc.

announced today that its Regional Marketing Director Mariann Stuart earned the designation of Certified Professional Services Marketer in November, 2007. She is among a growing number of professionals to be certified by the Society for Marketing Professional Services (SMPS), which advocates for, educates, and connects leaders in the design and building industry.

Certified Professional Services Marketers (CPSMs) are recognized as having the experience and knowledge to generate profitable business in the architectural, engineering and construction marketplace. To achieve this designation, certification candidates must meet educational and experience requirements, pass a rigorous written examination and pledge to abide by the CPSM Code of Ethics. The process validates the individual's mastery of and ability to apply

critical business development knowledge in an industry that values certification.

SMPS Chief Executive Officer Ronald D. Worth, CAE, FSMPS, CPSM, observed, "Pursuing certification demonstrates a professional's commitment to life-long learning and to building the firm's business. Certification is truly an investment in one's career, the profession and the industry."

Skanska currently has eight CPSM-certified professionals on staff around the country.

Skanska USA Building Inc. is a leading national and local provider of construction, pre-construction consulting, general contracting and design-build services to a broad range of U.S. industries including life sciences, healthcare, education, high-tech, aviation, transportation and sports and entertainment. Skanska USA Building also provides pharmaceutical validation services to clients. The company, part of the Skanska AB global group of companies, is headquartered in Parsippany, New Jersey, and has approximately 3,800 employees.

Skanska is one of the world's leading construction groups with expertise in construction, development of commercial and residential projects and public-private partnerships. The Group currently has 56,000 employees in selected home markets in Europe, in the U.S. and Latin America. Headquartered in Stockholm, Sweden and listed on the Stockholm Stock Exchange, Skanska's sales in 2006 totaled \$17 billion.

About The Society for Marketing Professional Services

The Society for Marketing Professional Services (www.smps.org) was created in 1973 by a small group of firm leaders who recognized the need to sharpen skills, pool resources, and work together to create business opportunities. Today the association supports 6,500+ members as they tackle the day-to-day complexities of marketing and developing business for architectural, engineering, construction, and related specialty services firms in an increasingly competitive marketplace.

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